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CAMERA DI COMMERCIO
BARI



UNIVERSITY OF
PATRAS



Project co-funded by European Union, European Regional Development Funds (E.R.D.F.) and by National Funds of Greece and Italy



FRESH WAYS
Cross-border mechanisms
for Green Intermodal
and Multimodal Transport
of Fresh products

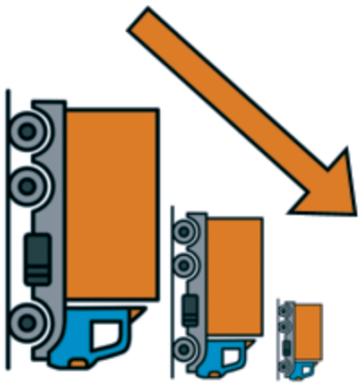
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The project **FRESH WAYS – Cross-border mechanisms for Green Intermodal and Multimodal Transport of fresh products** has been approved under the **INTERREG Greece-Italy 2014-2020 Cross-Border Cooperation Programme, Axis 3: Multimodal Sustainable Transport System.**

Project “FRESH WAYS” aims to optimize existing passengers’ air routes to ship fresh products in the aircraft holds along with passengers transport between Italy and Greece. By intensifying exchanges between Italy and Greece, Fresh Ways project works to increase non-seasonal tourism and deepen south-south connections in the Mediterranean area of Europe.

The project is co-funded by European Union, European Regional Development Funds (ERDF) and by National Funds of Greece and Italy for a total budget amount of € 2.228.644,75.

Aeroporti di Puglia is the lead partner of the project and the partners are: the Chamber of Bari, the University of Salento – Department of Innovation in Engineering, the Chamber of Preveza and the University of Patras – Department of Civil Engineering.



Reduce the annual road freight transport loaded in the eligible area by 333 tons, avoiding intensive maritime and/or road transport solutions



Increase the number of travelers between the two Countries throughout the year



Develop an integrated system to optimize freight management logistics from/to airports and reduce environmental impact of road and maritime transport in the eligible area



Transfer main project findings (integrated model, project pilot actions, cross-border platform for logistics management, cross-border supply chain model) and possible best practices to other regions with similar needs